

## **Business Transformation**

Today's business and government leaders are under extreme pressure to do more with less. iConsult can help you evaluate your internal operations for opportunities to eliminate redundancies, drive efficiency, and inspire innovation.

## **Enterprise Performance Management**

iConsult can help your organization effectively report on and communicate your organization's performance results by delivering the following key solution components:

- Effective Goal Setting
- ✓ Planning, Budgeting & Forecasting
- ✓ Performance Accountability Reporting
  - + Balanced Scorecard Methodology
  - + Risk Mitigation & Contingency Planning
  - + Financial Reporting & Management Controls

## **Business Process Reengineering**

As organizations grow, they can become more complex and less agile and efficient over time. Redundancies, independent silos, lack of integration, and manual processes are just some of the growing pains that may challenge a mature organization. iConsult can help you make fundamental changes in how your organization operates to help you evolve to a more efficient, effective posture. iConsult staff is well trained in a number of BPM tools and protocols (including BPEL and BPMN) and can help successfully guide you through your Business Process Management challenge.

## **Customer Engagement**

iConsult can help you evaluate and optimize your customer engagement experience. Whether it's maximizing your customer touchpoints through the vast reach enabled by social networks or offering the most modern digital currency platforms enabling users to make donations quick and easy, iConsult can help you deliver messaging that is tasteful, transparent, and results driven. Or perhaps more is less for your business model. Perhaps your customer base prefers minimum communication with your organization - only at times to help them solve an urgent problem. We can help you develop and implement a communication strategy so that you are reaching your customer base when they want to be contacted. iConsult can help you engage your customers in the conversations they are interested in having - at the right time via the right communication vehicle.



info@iconsultcorp.com Office: (703) 266-6644 Toll Free: (855) 614-2468